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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|---|
| Proceeding | 92059552 |
| Party | Defendant Affinitas Corporation |
| Correspondence Address | Denise C. Mazour McGrath North Mullin & Kratz, PC LLO Suite 3700, First National Tower1601 Dodge Street OMAHA, NE 68102 UNITED STATES trademark@mcgrathnorth.com, dmazour@mcgrathnorth.com, ms-mith@mcgrathnorth.com |
| Submission | Appearance of Counsel/Power of Attorney |
| Filer's Name | Denise C. Mazour |
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| Signature | /Denise C. Mazour/ |
| Date | 09/08/2014 |
| Attachments | MN-MK2-#1892402-v1-Affinitas_Corporation_-_Notice_of_Appearence.pdf(29996 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | | |
|-----------------------|---|----------------------------|
| SmartFocus UK Ltd. |) | CANCELLATION NO.: 92059552 |
| |) | |
| Petitioner, |) | |
| v. |) | |
| |) | |
| Affinitas Corporation |) | |
| |) | |
| Registrant. |) | |

NOTICE OF APPEARANCE AND NOTICE OF REGISTRANT'S ADDRESS

Denise C. Mazour and Michaela A. Smith, attorneys with McGrath North Mullin & Kratz, PC LLO, 1601 Dodge Street, Suite 3700, Omaha, NE 68102 hereby enter their appearance as Attorneys for Registrant, Affinitas Corporation, in the above-referenced proceeding.

Further, Registrant hereby notifies the TTAB its current address is Affinitas Corporation, P.O. Box 728, Boystown, NE 68010-0728.

Dated this 8th day of September, 2014.

By: /Denise C. Mazour/
DENISE C. MAZOUR
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ATTORNEYS FOR REGISTRANT

CERTIFICATION UNDER 37 C.F.R. § 1.8

I hereby certify that this NOTICE OF APPEARANCE AND NOTICE OF REGISTRANT'S ADDRESS is being filed electronically with the United States Patent and Trademark Office utilizing the *Electronic System for Trademark Trial and Appeals* this 8th day of September, 2014.

/Denise C. Mazour/
DENISE C. MAZOUR

CERTIFICATE OF SERVICE

I hereby certify that on September 8, 2014, I served a copy of NOTICE OF APPEARANCE AND NOTICE OF REGISTRANT'S ADDRESS to counsel for Petitioner via first-class mail, postage-prepaid, addressed to:

Linda K. McLeod
David M. Kelly
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1330 Connecticut Avenue, N.W. Suite 300
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/Denise C. Mazour/
DENISE C. MAZOUR
